

FOR IMMEDIATE RELEASE

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World Relief Announces New Monthly Giving Opportunity, The Path

BALTIMORE – Today, [World Relief](https://www.worldrelief.org), a global humanitarian organization that brings sustainable solutions to alleviate poverty and respond to disasters worldwide, announced the launch of The Path, its monthly giving product designed to help individuals sustainably give to create lasting change in our world.

The Path is a community of people who are dedicated to investing in long-lasting transformation in our world. By joining The Path, donors gain access to exclusive updates to better understand the problems facing our world and to learn how we can be part of the solution, together. Donors will receive stories of hope and compelling impact reports that prove how their commitment to the journey has transformed the lives of the most vulnerable. Joining The Path connects donors to World Relief’s staff, volunteers, and beneficiaries all over the world through virtual events, prayer chains, and social media.

“The brokenness of our world today can be overwhelming, confusing and leave us at a loss for what next steps we can take to play a part in fixing it,” said **Tim Breene, World Relief CEO**. “We created the Path to build a community of generous givers who sustainably support our work and empower us to continue working to break the endless cycle of suffering. We hope Christians and compassionate individuals will join us in forging a path forward toward lasting change that brings hope, healing and restoration to the vulnerable.”

World Relief’s generous donors have already stepped up in incredible ways during the COVID-19 pandemic. Over the course of March through June of the COVID-19 pandemic, World Relief has seen an average monthly donation increase of 297.81%, relative to corresponding months in previous years, with the highest peak in April at 454.26%. Though the public health crises have created dire scenarios for many Americans, World Relief donors see this challenge as an opportunity to step in and provide support for others during hardship.

“World Relief has been partnering with generous givers to end extreme poverty and protect the most vulnerable around the globe for over 75 years,” said **Scott Arbeiter, president of World Relief**. “If we’ve learned anything, it’s that the fight for lasting change isn’t just a moment — it’s a movement. We’re excited to see how our partners’ monthly gifts become a powerful tool in the fight for lasting change.”

The Path community will help World Relief respond to urgent needs by mobilizing our global network of churches and local volunteers. In the aftermath of natural disasters and crises like the COVID-19 pandemic, World Relief provides emergency humanitarian aid including cash assistance, food & water, shelter, and psychosocial support to those in need. Our life-changing programs address the whole person – economically, physically, socially, and spiritually – to create long-term stability in areas around the world. In partnership with local churches and community leaders, World Relief works alongside local volunteers to

capitalize on their inherent strengths and resources in each community to create sustainable solutions that address their unique needs.

To learn more about joining The Path, visit www.worldrelief.org/thepath/.

About World Relief

World Relief is a global Christian humanitarian organization that brings sustainable solutions to the world's greatest problems – disasters, extreme poverty, violence, oppression, and mass displacement. For over 75 years, we've partnered with churches and community leaders in the U.S. and abroad to bring hope, healing and transformation to the most vulnerable.

Learn more at worldrelief.org.