



An event by:  
**world relief**   
SACRAMENTO

## 2022 Fundraising Tips

# Pedal to Resettle

Encourage friends, family, your church, and coworkers to support you and join the cause in building welcoming communities in Sacramento!

### Set a goal

Set a high, realistic fundraising goal and share it with others. People want to help you reach your goals — and they can be part of building welcoming communities in Sacramento too!

### Grassroots

Reach out to friends, family, roommates, churches, your dog sitter — anyone you have a personal connection with! Invite them to be part of building a welcoming community. You can text them your fundraising link or tell them about it when you're grabbing a cup of coffee.

### Social Media

Share your story and post your link on Instagram, Facebook or other social media. Why are you riding for new neighbors? What connects you to Pedal to Resettle? Use a personalized video or graphic. You can also use the social media squares that we created.

### Form a Team

Know someone who likes cycling, running, dancing or other fun activities? Form a team with your friends, family, clubs or church and set a fundraising goal!

# 2022 Fundraising Rewards

**\$500**

Pedal to Resettle 2022  
Cycling Jersey



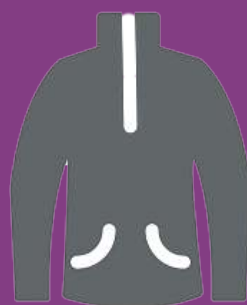
**\$750**

All of the above rewards  
plus Pedal to Resettle  
2022 Cycling Bib shorts



**\$1,500**

All of above rewards  
plus a World Relief  
fleece



Actual design  
coming soon

**\$2,000**

All of the above rewards  
plus a \$100 Mike's Bikes  
gift card

