



An event by:  
**world relief**   
SACRAMENTO

## 2022 Sponsorship Package

# Pedal to Resettle

World Relief Sacramento is hosting our annual Pedal to Resettle cycling fundraiser on June 18, 2022 and the search for corporate sponsorships has begun!

Your sponsorship will help contribute to the efforts of World Relief Sacramento to serve refugees and other immigrants in vulnerable situations rebuild their lives in a new country.

Have question or want more information to become a corporate sponsor?

Contact Meghan, Community Engagement Coordinator  
**916-937-1369 // [mscurti@wr.org](mailto:mscurti@wr.org)**



# Why Become a Corporate Sponsor?

## Help us continue to build a welcoming community.

World Relief has been in resettling refugees in the greater-Sacramento area since 1989.

This year, World Relief Sacramento will welcome 2,000+ refugees, many of which are fleeing from the crisis in Afghanistan.

## It's good for you. It's good for us.

World Relief and our clients benefit from corporate sponsorships. Here are some examples of how you can benefit:

- Free publicity and marketing means exposure to a diverse new community
- Raise morale by using this as opportunity for team-building
- Receive tax-deductible donation forms for the in-kind goods you donate
- Connect your business to a mission that serves the community



# Sponsorship Levels

## Premier \$10,000

Company logo on our event jersey

Table, sample and display company signage (company responsible for display)

Complimentary team registration, up to 5 individuals

Promotional shout out at event stage

Company banner hung at event and verbal recognition

Company logo played on a looped PowerPoint during the event

Company logo posted on World Relief website

Promotional shout out on social media outlets, newsletters and press releases

## Platinum \$2,500

Complimentary registration for 2 individuals

Promotional shout out at event stage

Company banner hung at event and verbal recognition

Company logo played on a looped PowerPoint during the event

Company logo posted on World Relief website

Promotional shout out on social media outlets, newsletters and press releases

## Gold \$1,000

Company banner hung at event and verbal recognition

Company logo played on a looped PowerPoint during the event

Company logo posted on World Relief website

Promotional shout out on social media outlets, newsletters and press releases

## Silver \$500

Company logo played on a looped PowerPoint during the event

Company logo posted on World Relief website

Promotional shout out on social media outlets, newsletters and press releases

## Become a Sponsor

### Step 1

Determine your sponsorship level

### Step 2

Choose a payment method: check or card

### Step 3

Email Meghan [mscurti@wr.org](mailto:mscurti@wr.org)

# Can't sponsor our event? Support us another way.

## **Donate Goods**

Have any branded swag? We are assembling swag bags for our riders and we would be happy to include something from your organization! Are you a business that has access to individually wrapped snacks or drinks? Help us stock our rest stops!

## **Encourage employees to register to ride**

People can ride as individuals or up to 5 people can register as a team:  
[fundraise.worldrelief.org/event/pedal-to-resettle-2022/e38241](https://fundraise.worldrelief.org/event/pedal-to-resettle-2022/e38241)

## **Donate to the cause**

Any funds help us serve the local refugee community:  
[fundraise.worldrelief.org/give/330641/#!/donation/checkout](https://fundraise.worldrelief.org/give/330641/#!/donation/checkout)

## **Offer corporate donation matching for employees that decide to participate!**

