



FOR IMMEDIATE RELEASE

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World Relief Rebrands Western Washington Locations

KENT, Wash. — World Relief announced this week a rebrand for its office locations in Seattle and Bellingham to World Relief Western Washington (WRWW). With an expansion to Whatcom County last year and the expected addition of a Thurston County location this year, the refugee resettlement and immigrant services agency updated its name to reflect its regional impact.

“This expansion not only provides the opportunity for more communities to welcome new neighbors, but it also gives us the opportunity as World Relief Western Washington to build capacity through our long-standing expertise in resettlement and welcoming families and individuals,” **said World Relief Western Washington Executive Director Medard Ngueita.**

The new branding includes the launch of a new logo and website: worldrelief.org/western-wa. World Relief Western Washington is holding a virtual town hall on Thursday, May 5, at 7:00 p.m. PDT to share about the vision behind the new name and how services are expanding. Registration for the virtual town hall is accessible via: worldrelief.org/western-wa/events.

As the largest refugee resettlement and immigrant services organization in Western Washington, WRWW has served more than 40,000 refugees, immigrants, and asylees since 1979 and activates and empowers community partners to participate in building a welcoming community for newcomers. By 2023, WRWW plans to serve over 10,000 immigrants and refugees per year through a suite of comprehensive wraparound services.

About World Relief Western Washington

Since 1979, World Relief Western Washington has worked alongside the community to welcome refugees by following a philosophy of co-empowerment, collaboration and contextualization. Founded in response to the needs of refugees fleeing wars in Southeast Asia, World Relief’s Seattle location grew to support refugees, asylees, asylum seekers and immigrants from all around the world as they rebuild a sense of home in Western Washington. World Relief Western Washington envisions every refugee and immigrant welcomed by community, rooted in community, and empowered for community.

Learn more at worldrelief.org/western-wa.

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