Good Neighbor Teams - Social Media Promotional Posts

NOTE: Please follow the guidelines in the Social Media section of the <u>ONE VOICE GUIDE</u> as you engage in social media promotion as part of your Good Neighbor Ambassador role. The content below should not be altered.

Suggested cadence: 1 / week over the course of 1-2 months

Instagram (IG) formatting: The link to the Good Neighbor Team webpage <u>https://worldrelief.org/good-neighbor-teams/</u> must be added to your IG Bio since it cannot be included in an IG post. If posting to IG, add [Link in Bio] at the end of each post.

Graphics Files

Promo 1 Are you looking for a way to connect with and serve your neighbors? We need you! Join a Good Neighbor Team today. Learn more: https://worldrelief.org/good-neighbor-teams/
Promo 2 We are facing the largest displacement crisis in recorded history with over 100 million people forced to leave their homes. By welcoming refugees resettling in the U.S., you can be a part of helping people rebuild their lives. Learn more: https://worldrelief.org/good-neighbor-teams/

Promo 3 You may wonder: How can I make a difference and create lasting change when the problems in the world are so big? We have an answer for you. Learn how you can make a tangible difference, starting today. https://worldrelief.org/good-neighbor-teams/ eighbors nake a difference. Promo 4 How we create and welcome others into our communities matters. You can be a part of bringing lasting change by welcoming refugees into your community! Learn more: https://worldrelief.org/good-neighbor-teams/ Promo 5 Love in action matters when walking out Jesus' call to love our neighbors. Put love into action today by being a friend to refugees rebuilding their lives in your city. Join a Good Neighbor Team. https://worldrelief.org/good-neighbor-teams/



World Relief Official [National] Channels

https://www.facebook.com/WorldRelief/ https://twitter.com/WorldRelief https://www.instagram.com/worldrelief/ https://www.linkedin.com/company/world-relief/

For links to regional channels, consult your Ambassador Coach

World Relief Posts to Reshare:

- Who is World Relief Series: https://www.instagram.com/p/CpVnaQDs8_s/ https://www.instagram.com/p/CqITs2hBQ9E/ https://www.instagram.com/p/CqITs2hBQ9E/
- Good Neighbor Teams Reels: <u>https://www.instagram.com/p/CxLbGirsxi5/</u>