



Greetings,

I am pleased to introduce to you an organization that is coming alongside refugees in vulnerable situations as they rebuild their lives in the United States. World Relief Western New York engages businesses, community organizations, churches, and people like you to create a thriving, welcoming community in Western NY where families flourish, and people experience restorative relationships.

We believe in the transformation of the whole person — mind, body, and spirit. That's why our programs focus on creating change that lasts by addressing the root causes of poverty, vulnerability, and injustice. We provide refugees and other immigrants with access to necessities and begin them on the journey to belonging through our expertise, specialized services, and relationships. We continuously innovate our programs to address the needs of newcomers while building on their incredible strengths.

Refugees and immigrants in our community are navigating a stressful and uncertain environment. We have adjusted our services and programs in response to constant change, while consistently connecting volunteers, churches, and community partners with these dear neighbors.

To learn more about World Relief Western New York go to our website at <https://worldrelief.org/western-ny/>

We as an office look forward to hosting our fifth annual Good Neighbor Gala on Friday, September 18th. This year's Gala will take place at Hope Church and will feature a variety of immigrant cultures, a refugee simulation, a nationally known speaker on advocacy, an exciting raffle, and more!

We are seeking Community Partners to sponsor the Gala. Information on the various levels of sponsorship is included on the back of this letter. Please note the various ways that we would like to express our appreciation by promoting your company, as well as our immersive experience for those that join us at our two highest levels. If you have any questions, please reach out.

Thank you for considering this request. Together, we're stepping up to do our part on this journey to lasting change!

Best regards,

Ken Pitcher
Director of Development KPitcher@wr.org
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Sponsorship Levels

Diamond Sponsor (\$5,000)

8 tickets
Half Page Ad in Program
Website and social media acknowledgement
2 World Relief Swag Bags

Gold Sponsor (\$3,500)

6 tickets
¼ Page Ad in program
Website and social media acknowledgement
World Relief Swag Bag

Silver (\$1,000)

4 tickets
Name or logo in the program
Website and social media acknowledgement

Bronze Sponsor (\$500)

2 tickets
Name or logo in the program
Website and social media acknowledgement

Raffle Basket Donation: In addition to sponsorship opportunities, we are also seeking raffle basket donations valued at \$50 or more to help make our event a success. Gift cards, themed baskets, products, services, experiences, and locally sourced items are all greatly appreciated.