



2026 Cultural Performance Program Overview

Purpose

The Cultural Performance Program celebrates the traditions, heritage, and artistic expressions of diverse communities.

Performances provide attendees with opportunities to experience cultural dance, music, storytelling, demonstrations, and other presentations that foster learning, appreciation, and community engagement.

Application Information:

- **Application Link :** [2026 Memphis Cup of Nations & Family Festival Cultural Performance Application](#)
- There is **no fee** for approved performers.
- Applications are reviewed based on cultural relevance, program needs, stage availability, and overall event goals. Traditional, contemporary, multicultural, and fusion performances are all welcome.
- Participation is open to individuals and groups representing cultural traditions, heritage, or communities.

Scheduling

- Performance slots typically range from 10 to 30 minutes.
- Performers should plan to arrive 30 to 60 minutes before their scheduled appearance.

Schedules are distributed prior to the event. While specific time requests may be submitted, scheduling needs may limit accommodations.

Stage, Sound & Equipment

- A designated performance area will be provided

- Basic sound support and microphones may be available. Performers may use their own equipment with prior approval.
- Recorded music is permitted and should be submitted in an approved format, before event deadlines. Sound checks may be scheduled as logistics allow.

Performance Standards

- All performances must be family-friendly, respectful, inclusive, and appropriate for audiences of all ages
- Cultural education and context are welcomed as part of presentations.

Costumes, Props & Safety

Traditional cultural attire is encouraged. Cultural props may be used when safe and approved as needed.

Performance Restrictions

Open flames, fireworks, smoke effects, or hazardous materials are prohibited.

Performer Logistics

- Performer parking, event check-in, restroom access, and staging or waiting areas may be available.
- Food vendors will be onsite during the event.

Groups should maintain communication with event staff if delays occur.

Promotion & Recognition

- Performers may be featured in event communications, websites, and social media.
- Organizations are encouraged to provide brief introductions and may distribute promotional materials in accordance with event guidelines.

Cultural Representation & Language

Multilingual presentations are encouraged, and performers are invited to provide brief English descriptions to help audiences understand the cultural significance of their presentations.

Youth Participation

Youth performers are encouraged to participate and **must be supervised by responsible adults.**

Community Expectations

- The event promotes respectful cultural celebration and education.
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- Faith-based cultural performances are welcome when presented respectfully. Performances should focus on cultural expression rather than advocacy or divisive messaging.

Contact & Event Day Information

A Performance Coordinator and event staff will be available throughout the event to assist performers. Family members, friends, and community supporters are encouraged to attend and celebrate participating groups.